

ARBOUR LANE ROBINA TOWN CENTRE GOLD COAST, QLD

A substantial increase in the lettable area, improved sightlines, increased patron comfort and a stronger identity were achieved by The Buchan Group's redesign of Arbour Lane at Robina Town Centre on Queensland's Gold Coast.

The new design, which was the second stage of a master plan prepared by The Buchan Group for the town centre, has created an inviting, meandering street, lightly enclosed by a high roof but open at both ends and leading to the Town Square that is the central focus of the Centre.

CLIENT: QIC Real Estate
COMPLETED: November 2003
AWARDS: Gold Coast Urban Design Awards
2005, High Commendation



BAZAAR STREET ROBINA TOWN CENTRE GOLD COAST, QLD GRAPHICS

The \$11M refurbishment of Bazaar Street at the Gold Coast's Robina Town Centre provided an excellent opportunity to upgrade environmental graphics.

The Buchan Group redesigned the image for this feature mall to complement the Centre's own new identity.

A family of elements including new directories, traveller graphics, billboards, feature seating, graphic tenancy fins and identification icons were designed to contrast with the modern geometry of the architecture.

The result is an exciting visual environment unique in its presentation of retail.

