

WATERGARDENS TOWN CENTRE STAGE 2C VIC

A \$150M development by QIC has positioned Watergardens Town Centre as the commercial focus of Melbourne's western region.

The design for Watergardens maximises the opportunities created by the Melbourne 2030 Growth Strategy. It has created a synergistic relationship between the existing centre (also designed by The Buchan Group), public transport, main road links, natural features and new retail, entertainment, leisure and civic uses, to deliver a town centre that will set a benchmark for Australian urban development.

Central to the design is a new mall, anchored by Safeway and big W, with 100 new specialty retailers creating an enhanced fashion, lifestyle and fresh food offer. The mall links to the existing centre at the redeveloped food court, which has been expanded from 350 to about 600 seats.

Environmental graphics designed by The Buchan Group are a significant element of the new development and have also been used to re-brand the existing entries.

CLIENT: Q.I.C.
VALUE: \$150M
COMPLETED: April 2007



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